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The Interview | SOPHIE CONRAN



SOPHIE
CONRAN

12 QUESTIONS WITH...

Sophie
Conran

STYLE & COMFORT

Sophie Conran's collections are famed for being timelessly stylish and fabulously practical and we love her new Sophie Blue collection for Portmeirion! This week we chat to Sophie to find out what style means to her and her take on the trends of SS15...



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What are your enduring style staples that you love to work with, no matter what the season?

I like to show the human hand in the process. Touch is very important to me so I think about how tactile a piece will be, I like clean unfussy lines with a certain purity and soul.

Are there particular materials or colours that you always love to work with?

I have always used natural fibres such as cotton, linen and silk in fabrics and for furnishings, I love wood, marble, metals and glass.

What is your golden rule when you're pulling together an interior look?

Start with a pile of cuttings, fabrics swatches and colour cards and build it up in layers. I have recently started using the new HP Sprout, which is a great tool for making a moodboard or instant collage so that you can see all the elements combined and check if it all works together.



“I like clean unfussy lines with a certain soul”



SOPHIE CONRAN
For
T&G

